

For Immediate Release

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Prominent Native American Boxier Signs with Mills Lane's Let's Get It On Promotions



(RENO, NV – February 20th, 2007). Mills Lane's Let's Get It On Promotions recently signed boxing prospect Derek Hinkey to a long-term promotional contract. Hinkey is a proud Native American (Paiute and Shoshone) from Mcdermitt, Nevada and has been active in competitive boxing since the age of six. As a top-ranked 165lb. amateur fighter, Hinkey fought over 130 bouts, including national/international tournaments and an unsuccessful bid at the Olympic Trials. "We are extremely excited about the talent, drive, and character that Derek possesses." Says Let's Get It On Promotions' Terrance Lane. "We are very proud to bring Derek into the Let's Get It On family."

Let's Get It On Promotions is very optimistic about Hinkey's future in professional boxing. In fact, the promotional company is so high on Hinkey that it even sent him to renowned professional strength-and-conditioning training coach Robert Bland to prepare him for the step up to the professional ranks. Hinkey has also been working with one of boxing's top trainers, Thell Torrence in Las Vegas. "Derek is an extraordinary young talent," says Terrance Lane, "And we wanted to make certain that he has every competitive advantage necessary to succeed in the pros."

Hinkey's professional debut will be on March 2, 2007, at the Mont Bleu Resort in Lake Tahoe. Hinkey will fight at Super-Middleweight (165lbs). "I'm ready to Get It On!" Says Hinkey. "I am extremely excited to represent my family and my native people in the ring." Derek is not the only boxer in his family. His younger brother Tyler, a heavyweight, also has proven himself in the ring. Derek and Tyler were the first Native American brothers to enter the Olympic trials.

Let's Get It On Promotions was founded by legendary boxing referee Mills Lane, and is currently operated by his two sons, Terry and Tommy Lane and is licensed by the Nevada State Athletic Commission.. "I chose Let's Get It On because they keep their word and do everything that they say they are going to." Says Hinkey. "I've been approached by other promoters who promised things but never followed through. The Lanes showed a lot of character."

For more information, please visit www.letsgetitonboxing.com

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